

CLEVELAND HISTORY CENTER of the WESTERN RESERVE HISTORICAL SOCIETY

For Immediate Release

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Sponsored by Emma Lincoln

Cleveland History Center is Mad For Plaid

Cleveland, Ohio (May 10, 2018) – Plaid starts here at the Cleveland History Center of the Western Reserve Historical Society (WRHS)! On June 1, 2018, the Cleveland History Center will unveil its latest exhibition **Mad For Plaid** sponsored by Emma Lincoln in the Chisholm Halle Costume Wing. Using its extensive costume collection, WRHS takes a fresh approach to a timeless pattern that is trending on the runway today.

This new fashion experience will delve into the history of plaid like never before. From the classroom to couture, plaid connects to prepsters, grunge, the hipster known as the urban woodsman, British culture, and classic chic. It will also highlight recognizable brands, pop culture, and the heritage behind it all. Plaid doesn't stop there. From carousel horses to cars, archives to textiles, several collections at the Cleveland History Center demonstrate the use of plaid beyond the clothes.

"Mad For Plaid, the new exhibit in the Chisholm Halle Costume Wing, showcases Northeast Ohio's heritage and style using WRHS's renowned costume and textile collection," says President & CEO, Kelly Falcone-Hall. "The exhibit features fun, modern pieces from celebrities, classic gowns from beloved Clevelanders, as well as traditional kilts. Mad for Plaid explores plaid's influence on fashion and its unique ties to Cleveland."

Fashion lovers and museum guests can expect to see pieces from Fox's hit movie *The Greatest Showman*, a kilt of Cleveland's official tartan loaned by the Kilted Bros, a shirt showcasing the style of the urban woodsman on loan from Whiskey Grade located in Ohio City, "Riot Girl" Kathleen Hanna's plaid lunchbox purse from the Rock & Roll Hall of Fame, and more.

The Cleveland History Center is also launching a new monthly program called **Style-Me Saturdays**. These monthly programs are free with museum admission, and encourage a deeper look into plaid. Programs include additional plaid pieces from the collection that didn't make the show, hands-on activities with local partners, and the opportunity to interact with the Museum Advisory Council Curator of Costumes & Textiles.

Mad For Plaid is on display in the Chisholm Halle Costume Wing at the Cleveland History Center beginning June 1, 2018. Admission is \$10. Additional details and the full program calendar are available at wrhs.org

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About the Western Reserve Historical Society and Cleveland History Center

Founded in 1867 as an historic branch of the Cleveland Library Association on Public Square in downtown Cleveland, the Western Reserve Historical Society (WRHS) shares the dynamic stories of Northeast Ohio and beyond – stories of the people, the artifacts and the archives that are the provenance for our region.

Operating six sites throughout Northeast Ohio, WRHS presents exhibitions, programs and experiences that tell the story of Cleveland and Northeast Ohio through art, documents and artifacts from a variety of collections at its headquarters, the Cleveland History Center in University Circle. Through the use of its vast collections of family history, community history, entrepreneurship, and technological innovation, the Cleveland History Center provides a much-needed sense of place in today's mobile society. It is a base for learning about innovation that can be transferred into modern economic expansion.

Admission to the Cleveland History Center includes access to Cleveland Starts Here®, two historic mansions, both on the National Register of Historic Places, the Crawford Auto-Aviation Museum (with support from The Frederick C. and Kathleen S. Crawford Fund of the Cleveland Foundation), Chisholm Halle Costume Wing, Research Library, Kidzibits Playzone, Community History Galleries, and rides on the Euclid Beach Park Grand Carousel.

WRHS is a Smithsonian Affiliate (www.affiliations.si.edu) a national outreach program that develops collaborative partnerships with cultural organizations to enrich communities with Smithsonian resources. WRHS is supported in part by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture. Sponsorships, bequests, grants, admissions, and other funding are used by WRHS to preserve and enrich the region's artistic and cultural heritage. WRHS earned a top four-star rating from Charity Navigator, the nation's most-used independent evaluator of charities and nonprofits. Visit us at 10825 East Blvd., Cleveland, OH 44106, at www.wrhs.org or on social media @clestartshere.