Youth Entrepreneurship Education
Field Experiences

Program Overview
The Western Reserve Historical Society (WRHS), in partnership with Cleveland Metropolitan School District (CMSD), created the Youth Entrepreneurship Education (YEE) continuum model in Northeast Ohio, an initiative launched in 2013 with leadership funding from the Burton D. Morgan Foundation.

Multicultural Framework
WRHS created a YEE multicultural framework using the Sheltered Instructional Observation Protocol method, which is relatable to English Language Learners & students with exceptionalities. The strategies are implemented into the classroom curriculum, onsite materials, and museum educator delivery methods that align with original objectives of YEE continuum. The multicultural framework was developed in collaboration with the CMSD Multilingual Multicultural Department.

Community Feature
“I wish all PD [professional developments] and field experiences were as useful as this for teachers and students respectively.”
Paul L. Dunbar, teacher

“I have an active group and the entire program seemed to hold their interest. They enjoyed walking through but seemed actively involved in the poster making, especially since they had a role.”
Marion C. Seltzer, teacher

Evaluation & Assessment
WRHS obtained the professional services of the Public Service Institute at Lorain County Community College (LCCC) to provide a third party evaluation of the WRHS Youth Entrepreneurship Education (YEE) continuum.

WRHS serves over 10,000 students annually through YEE experiences. This project reached 91% of CMSD schools and includes over 5,600 CMSD students in grades 4, 5 and 6. In addition, WRHS provides YEE field experiences to students in 74 public and private schools from fourteen counties in Ohio and Pennsylvania. WRHS also provides professional development opportunities for over 500 NEO educators annually.

THIS PROGRAM WORKS!
WRHS has effectively designed a curriculum to prepare upper elementary students to demonstrate mastery of important portions of Social Studies learning objectives.

ENTREPRENEURSHIP EXCITES!
Students began a process of energizing themselves either to become entrepreneur or to appreciate the contributions to community welfare made by entrepreneurs.

SIGNIFICANT IMPROVEMENT PRE TO POST!
Strong evidence shows statistically significant improvement on average scores between the two testing occasions.
“The YEE program really benefits our students because it fits in our place-based learning strategy where students are using the community as part of their learning lab, and because it is so carefully aligned with our 4th, 5th and 6th grade social study standards. And so it’s aligned to what our teachers are expected to be teaching and what our students are supposed to be learning.”

“I think this particular partnership is a model of what I hope for our kids in our community. You know, our reform plan is called the Cleveland Plan, not the Cleveland School District Plan, but the Cleveland Plan and that means everybody’s engaged. And so this partnership really is an ‘everybody engage partnership’ and why I think it’s so successful.”

Eric Gordon
CEO, Cleveland Metropolitan School District