

**Western Reserve Historical Society
Research Library
Rights and Reproductions Image Fee Schedule**

I. Usage, Rights and Permission Fee Schedule

PUBLICATIONS, MERCHANDISE AND MARKETING

COMMERCIAL/ FOR PROFIT	Print Run 1-5,000	Print Run 5,001-50,000	Print Run 50,001+
Print North American Rights*	\$50.00	\$100.00	\$150.00
Print World Rights*	\$100.00	\$150.00	\$200.00
CD-ROM/E-Media	\$100.00	\$150.00	\$200.00
Promotional Use (includes web/5 yr. term)	\$50.00	\$50.00	\$50.00
Publishing Bundle Single County (includes print, electronic, & 5-year promo rights plus textbook ancillaries)	\$125.00	\$225.00	\$325.00
Publishing Bundle –World Rights	\$150.00	\$250.00	\$350.00
Cover/Exterior use	Add \$50.00	Add \$100.00	Add \$150.00
Merchandise and/or marketing (posters, cards, mugs, t-shirts)	\$300.00	\$600.00	\$900.00
*Print, includes book, magazine, newspaper etc.			

NON-PROFIT (provide proof)	Print Run 1-5,000	Print Run 5,001-50,000	Print Run 50,001+
Print North American Rights*	\$25.00	\$50.00	\$75.00
Print World Rights*	\$50.00	\$100.00	\$150.00
Dissertation	\$10.00	\$10.00	n/a
CD-ROM/E-Media	\$100.00	\$150.00	\$200.00
Promotional Use (includes web/5 yr. term)	\$50.00	\$50.00	\$50.00
Publishing Bundle Single County (includes print, electronic, & 5-year promo rights plus textbook ancillaries)	\$75.00	\$125.00	\$175.00
Publishing Bundle –World Rights	\$100.00	\$150.00	\$200.00
Cover/Exterior use	Add \$50.00	Add \$75.00	Add \$100.00
Merchandise and/or marketing (posters, cards, mugs, t-shirts)	\$150.00	\$300.00	\$450.00
*Print, includes book, magazine, newspaper, museum catalogs etc.			

I. Usage, Rights and Permission Fee Schedule (continued):
MASS MEDIA

Print Advertisement	Local/Regional	North American	World
Commercial	\$100.00	\$250.00	\$500.00
Non-Profit	\$50.00	\$120.00	\$250.00
Billboards and other uses	tbd	tbd	tbd

Fees are for single project, one time use.

Television/Film/Video	Local/PBS/Non-Profit	North American	World
TV/Film (including Advt)	\$50.00	\$100.00	\$150.00
Home Video/DVD	\$50.00	\$100.00	\$150.00
Promotional (including web)	\$50.00	\$100.00	\$150.00
All Media (includes digital download, promo use)	\$125.00	\$250.00	\$350.00
Set Design	\$50.00	\$75.00	\$100.00

Fees represent up to 10 year use. Perpetual rights negotiable at 50% surcharge.

Internet	Personal	Non-Profit	Commercial
1-5 years (single project)	\$25.00	\$50.00	\$100.00
Over 5 years (single project)	\$50.00	\$150.00	\$300.00

DISPLAY AND DISTRIBUTION

Museum/Exhibition Use	Personal	Non-Profit	Commercial
Exhibition*	N/A	\$25.00	\$150.00
Promotional Use (including web, 5 yr. term)	N/A	\$25.00	\$150.00

Includes exhibition video, not for broadcast, sale or distribution. Includes education packets, brochures.

Décor	Personal	Non-Profit	Commercial
Home Decor	\$25.00	N/A	N/A
Private Office (non-public area)	N/A	\$25.00	\$50.00
Retail Décor/Public Area Display	N/A	\$25.00	\$150.00

One time use for decorative purposes.

Research/Presentation	Personal	Non-Profit	Commercial
Reference Image (low resolution)	\$10.00	\$10.00	\$20.00
Projection/ public lecture	\$10.00	\$10.00	N/A

Western Reserve Historical Society Reproduction Fees

Digital Imaging	300dpi	600 dpi
TIFF file on CD*	\$15.00	\$20.00
Jpeg file**	\$15.00	\$20.00

Note: Only materials up to 12x17 inches may be scanned and may be subject to conservation approval

*Also note: please add: **\$5.00 per CD** and **\$10.00 Postage and handling for mailings**

**JPEGs are available for e-mail delivery.

Western Reserve Historical Society Reproduction Services

The Western Reserve Historical Society is pleased to offer photographic reproduction services. Fees include combined charges for the one-time right to use the reproduction and costs to produce the reproduction. Most reproduction services require 20 working days for processing after receipt of payment and a signed *WRHS Photographic Duplication Order Form and a WRHS Permission to Publish/Use Form*. Please note that some collections are restricted to reference use in the WRHS only and cannot be ordered for personal or commercial use.

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