# THE WESTERN RESERVE HISTORICAL SOCIETY FINANCIAL STATEMENTS

FOR THE YEAR ENDED JUNE 30, 2023

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#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors
The Western Reserve Historical Society

#### **Opinion**

We have audited the financial statements of The Western Reserve Historical Society ("WRHS," a nonprofit organization), which comprise the statement of financial position as of June 30, 2023, and the related statements of activities and change in net assets, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of WRHS as of June 30, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America ("GAAS"). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of WRHS and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about WRHS's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.



#### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of WRHS's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about WRHS's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

#### **Other Matter**

# Report on Summarized Comparative Information

We have previously audited WRHS's 2022 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated November 29, 2022. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2022, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Cleveland, OH

December 21, 2023

Marcun LLP

# STATEMENT OF FINANCIAL POSITION

# JUNE 30, 2023 (WITH COMPARATIVE TOTALS FOR JUNE 30, 2022)

	2023	2022
Assets		
Cash and cash equivalents	\$ 4,509,752	\$ 3,273,472
Accounts receivable	3,837	95,142
Prepaid expenses	23,339	21,797
Inventory	73,074	101,241
Pledges receivable, net	1,271,905	1,269,096
Property and equipment, net of		
accumulated depreciation	14,747,128	15,463,076
Investments	16,686,844	15,930,693
Beneficial interests in trusts	 5,938,243	 5,780,393
Total Assets	\$ 43,254,122	\$ 41,934,910
Liabilities and Net Assets		
Liabilities		
Accounts payable	\$ 105,506	\$ 346,533
Accrued expenses	125,001	106,329
Capital accounts payable		112,373
Contract liability	584,833	639,186
Refundable advances	88,007	138,587
Line of credit	375,000	528,197
Gift annuity obligations	 32,274	 34,362
Total Liabilities	 1,310,621	 1,905,567
Net Assets		
Without donor restrictions	18,207,370	17,411,199
With donor restrictions	 23,736,131	 22,618,144
<b>Total Net Assets</b>	 41,943,501	 40,029,343
<b>Total Liabilities and Net Assets</b>	\$ 43,254,122	\$ 41,934,910

The accompanying notes are an integral part of these financial statements.

# STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS

# FOR THE YEAR ENDED JUNE 30, 2023 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2022)

	Without Donor			With Donor	2023	2022	
	R	estrictions		Restrictions	Total	Total	
<b>Operating Revenues and Support</b>							
Gifts, grants and project support	\$	1,839,054	\$	1,967,358	\$ 3,806,412	\$ 3,037,279	
Contributions for capital projects				281,166	281,166	1,975,000	
Federal coronavirus pandemic funding		942,045			942,045	672,621	
Admissions		833,353			833,353	640,420	
Earned income, other		940,989			940,989	904,754	
Other income		80,279			80,279	16,580	
Income from perpetual trusts		383,305			383,305	364,620	
Endowment support for current operations		46,572		817,320	863,892	820,740	
Net assets released from donor restrictions		2,779,723		(2,779,723)	 	 	
<b>Total Operating Revenues and Support</b>		7,845,320		286,121	 8,131,441	 8,432,014	
<b>Operating Expenses</b>							
Program services:							
Library, archives and museums		4,262,979			4,262,979	4,039,132	
Hale Farm & Village		1,535,000			1,535,000	1,341,502	
Other historic properties		114,932		<u></u>	 114,932	 82,286	
Total program services		5,912,911			5,912,911	5,462,920	
Management and general		857,124			857,124	884,482	
Fundraising		403,849			 403,849	 380,118	
<b>Total Operating Expenses</b>		7,173,884		<u></u>	 7,173,884	 6,727,520	
Change in Net Assets from Operations		671,436		286,121	 957,557	 1,704,494	
Non-Operating Change							
Net investment return (loss)		109,277		1,491,336	1,600,613	(2,955,770)	
Less: endowment support for							
current operations		(46,572)		(817,320)	(863,892)	(820,740)	
Proceeds from deaccessioned collections		310			310	352,985	
Purchases of collections		(500)			(500)	(1,700)	
Gain on disposal of property		68,400			68,400	9,253	
Change in beneficial interests in trusts				157,850	157,850	(1,456,961)	
Change in fair value of							
split-interest agreements		(6,180)			 (6,180)	 (6,330)	
<b>Total Non-Operating Change</b>		124,735		831,866	 956,601	 (4,879,263)	

The accompanying notes are an integral part of these financial statements.

# STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS (CONTINUED)

# FOR THE YEAR ENDED JUNE 30, 2023 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2022)

		Without Donor Restrictions		With Donor Restrictions		2023 Total		2022 Total
Change in Net Assets	\$	796,171	\$	1,117,987	\$	1,914,158	\$	(3,174,769)
Net Assets - Beginning		17,411,199		22,618,144		40,029,343		43,204,112
Net Assets - Ending	<u>\$</u>	18,207,370	\$	23,736,131	\$	41,943,501	\$	40,029,343

# STATEMENT OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED JUNE 30, 2023 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2022)

	Library, Archives, and Museums	Hale Farm & Village	Other Historic Properties	Total Program Services	Management and General	Fundraising	2023 Total	2022 Total
Salaries and related costs Exhibit and educational programming materials	\$ 1,815,501	\$ 825,396	\$	\$ 2,640,897	\$ 623,007	\$ 340,310	\$ 3,604,214	\$ 3,129,419
Merchandise	245,887 46,502	111,541 61,131	23,641	381,069 107,633	610	620	382,299 107,633	450,595 82,564
Event catering	24,369	38,287		62,656		25,476	88,132	122,390
Purchased services and office expenses	281,556	42,676	41,830	366,062	149,889	21,508	537,459	497,661
Occupancy	579,388	176,482	19,666	775,536	3,890	1,729	781,155	865,980
Liability insurance	114,327	13,106	9,091	136,524	9,899	1,727	146,423	129,716
Advertising	25,103	52,709		77,812	17,098	17,098	112,008	88,345
Other operating expenses	57,276	22,597	38	79,911	42,429	19,341	141,681	168,184
Interest expense	22,045	,007		22,045	3,006		25,051	12,811
Depreciation	1,075,394	229,362	20,666	1,325,422	7,296	3,243	1,335,961	1,302,245
Overall Expenses	4,287,348	1,573,287	114,932	5,975,567	857,124	429,325	7,262,016	6,849,910
Less: expenses netted against revenues within:								
Gifts, grants and project support						25,476	25,476	31,999
Earned income	24,369	38,287		62,656			62,656	90,391
<b>Total Operating Expenses</b>	\$ 4,262,979	\$ 1,535,000	<u>\$ 114,932</u>	\$ 5,912,911	\$ 857,124	\$ 403,849	\$ 7,173,884	\$ 6,727,520
Percent of Total Operating Expenses	<u>59.5</u> %	<u>21.4</u> %	<u>1.6</u> %	<u>82.5</u> %	<u>11.9</u> %	<u>5.6</u> %	<u>100.0</u> %	

The accompanying notes are an integral part of these financial statements.

# STATEMENT OF CASH FLOWS

# FOR THE YEAR ENDED JUNE 30, 2023 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2022)

	2023	2022
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ 1,914,158	\$ (3,174,769)
Adjustments to reconcile change in net assets		,
to net cash provided by operating activities:		
Contributions restricted for long-term purposes	(271,166)	(1,641,207)
Depreciation	1,335,961	1,302,245
Realized and unrealized (gains) losses on investments	(1,147,404)	3,522,830
Gain on disposal of property	(68,400)	(9,253)
Change in beneficial interests in trusts	(157,850)	1,456,961
Proceeds from deaccessioned collections	(310)	(352,985)
Purchases of collections	500	1,700
Changes in operating assets and liabilities:		
Accounts receivable	91,305	(72,522)
Prepaid expenses	(1,542)	7,151
Inventory	28,167	(4,920)
Pledges receivable, net	(2,809)	(331,899)
Accounts payable	(241,027)	271,835
Accrued expenses	18,672	49,734
Contract liability	(54,353)	(63,054)
Refundable advances	(50,580)	(560,333)
Gift annuity obligations	 (2,088)	 (1,938)
<b>Net Cash Provided by Operating Activities</b>	 1,391,234	 399,576
<b>Cash Flows from Investing Activities</b>		
Purchases of property and equipment	(732,386)	(2,385,566)
Proceeds from disposal of property	68,400	92,434
Sale of assets restricted by donors for		
investment in property and equipment		179,358
Purchases of long-term investments	(3,737,480)	(2,044,080)
Proceeds from sale of long-term investments	4,128,733	2,332,814
Proceeds from deaccessioned collections	310	352,985
Purchases of collections	 (500)	 (1,700)
<b>Net Cash Used in Investing Activities</b>	 (272,923)	 (1,473,755)

The accompanying notes are an integral part of these financial statements.

# STATEMENT OF CASH FLOWS (CONTINUED)

# FOR THE YEAR ENDED JUNE 30, 2023 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2022)

	2023	2022
Cash Flows from Financing Activities Collection of contributions restricted for		
long-term purposes	\$ 271,166	\$ 1,641,207
Repayments on line of credit	 (153,197)	 (72,000)
<b>Net Cash Provided by Financing Activities</b>	 117,969	 1,569,207
Net Increase in Cash and Cash Equivalents	1,236,280	495,028
Cash and Cash Equivalents - Beginning of Year	 3,273,472	 2,778,444
Cash and Cash Equivalents - End of Year	\$ 4,509,752	\$ 3,273,472
Supplemental Disclosure of Cash Flow Information:		
Cash paid during the year for interest	\$ 24,713	\$ 12,234

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **NATURE OF ACTIVITIES**

The Western Reserve Historical Society ("WRHS") is a nonprofit institution that preserves and uses its collections, historic sites and museums to inspire people to discover the American experience by exploring the tangible history of Northeast Ohio.

Collections and exhibitions focus on the Western Reserve, placing this Northeast Ohio region in its larger historical context. WRHS's holdings and exhibits provide an educational resource for library and museum users, including school children, the general public and scholars. In order to communicate effectively with these audiences, exhibits, whenever appropriate, employ modern interactive technologies and techniques. WRHS seeks to make its research materials, exhibits and programs accessible to a diverse and inclusive audience.

WRHS's headquarters in Cleveland is known as the Cleveland History Center and includes the research library, exhibit galleries, two historic homes, collections storage and administrative offices. The renowned WRHS costume collection, one of the largest of its kind in the country, and the exhibit galleries of the Crawford Auto Aviation Collection, are located in the Cleveland History Center.

WRHS also owns and operates Hale Farm & Village, a 90-acre living history museum in the Cuyahoga Valley south of Cleveland, and three other historic properties.

WRHS's revenues are from contributions and exchange transactions with individuals and organizations located primarily in Northeast Ohio.

#### **BASIS OF ACCOUNTING**

WRHS prepares its financial statements on the accrual basis of accounting. Accordingly, the financial statements reflect all significant receivables, payables, and other liabilities.

#### **BASIS OF PRESENTATION**

WRHS reports information regarding its financial position and activities according to the following two classes of net assets:

Net assets without donor restrictions: These comprise net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of WRHS. WRHS's board may designate assets without restrictions for specific purposes from time to time.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **BASIS OF PRESENTATION (CONTINUED)**

Net assets with donor restrictions: These comprise net assets subject to stipulations imposed by donors. Some donor restrictions are temporary in nature because those restrictions will be met by actions of WRHS or by the passage of time. Other donor restrictions are perpetual in nature because the donor has stipulated the funds or property be maintained in perpetuity.

#### SUMMARIZED COMPARATIVE FINANCIAL INFORMATION

The financial statements include certain prior year summarized comparative information in total, but not by net asset class and related notes are not presented. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America ("GAAP"). Accordingly, such information should be read in conjunction with WRHS's financial statements for the fiscal year ended June 30, 2022, from which the summarized information was derived.

#### NEW ACCOUNTING PRONOUNCEMENT

WRHS adopted a series of Accounting Standards Updates ("ASUs") relating to leases during the year ended June 30, 2023. The purpose of these ASUs is to increase transparency and comparability in financial reporting by requiring statement of financial position recognition of leases and note disclosure of certain information about lease arrangements. There were no adjustments to beginning net assets as a result of adoption of the ASUs.

WRHS does not capitalize operating leases that are less than one year in expected duration. There were no noncapitalized operating leases during the fiscal year ended June 30, 2023. WRHS does not separate lease components from non-lease components when allocating contract consideration. WRHS discounts its lease obligations in the statement of financial position using a similar duration U.S. Treasury Bill interest rate that is in effect at the commencement of leases.

WRHS has analyzed the effect of the above lease ASUs and determined that they did not have a material impact on its financial statements.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **REVENUE RECOGNITION**

WRHS records earned revenue under the guidance in FASB Accounting Standards Codification ("ASC") 606. The core principle of ASC 606 is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. In accomplishing this, ASC 606 utilizes a five-step approach: (i) identify the contract with a customer; (ii) identify the performance obligations within the contract; (iii) determine the transaction price; (iv) allocate the transaction price to the performance obligations in the contract; and (v) recognize revenue when (or as) the entity satisfies a performance obligation.

WRHS's earned revenue sources include admissions, memberships, parking, gift shop and concession sales, fees for service, and facility rentals.

#### **Admissions**

WRHS charges patrons admission fees to the Cleveland History Center and Hale Farm & Village locations. Tickets are purchased for admission on a specific date and revenue from those ticket sales is recognized at the point in time when the ticket is valid for entry. WRHS members receive general admission to the Cleveland History Center and Hale Farm & Village at no additional cost. Revenue from annual membership sales that is attributed to admissions is recognized ratably over the timeframe of the related membership.

#### <u>Memberships</u>

Revenue from membership sales is bifurcated between earned revenue and contribution revenue. The earned revenue component is determined using fair values of admissions, parking, and store discounts. Revenue attributed to parking and store discounts is classified as admissions because the relative values are negligible. Any remaining balance of memberships is classified as contribution revenue and is also included in admissions.

# **Parking**

WRHS collects daily parking fees at the Cleveland History Center. Revenue from parking is recognized at the point in time when the customer purchases a parking ticket and utilizes the parking services. WRHS members receive discounted parking at the Cleveland History Center. Revenue from annual membership sales that is attributed to parking is recognized over the timeframe of the related membership.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **REVENUE RECOGNITION (CONTINUED)**

#### Gift Shop and Concession Sales

WRHS operates a gift shop and concessions at both the Cleveland History Center and Hale Farm & Village locations. Revenue from gift shop and concession sales is recognized at the point in time when the customer purchases the merchandise or the food and beverage. WRHS has an open return policy for gift shop items, provided the item returned is resalable. No amounts have been recognized for returns because historically item returns have been negligible.

### Fees for Service

WRHS has contracts with third parties for which WRHS provides curatorial, interpretive, and educational services. Revenue from fees for service is recognized over the term of the related contract as WRHS fulfills its performance obligations.

#### **Facility Rentals**

WRHS rents space to groups at the Cleveland History Center and Hale Farm & Village locations. Revenue from space rentals is recognized when the related event occurs or when non-refundable cancellations occur. WRHS collects a deposit in advance of a rental at the time the rental contract is signed, with the remaining rental amount due 30 days prior to the rental event. Advance payments are generally nonrefundable when customers cancel events.

WRHS partners with third party caterers to provide food and service at rental events, for which WRHS receives a commission. Revenue from rentals also includes the direct sale of alcoholic beverages to rental groups. Revenue from catering commissions and the sale of alcoholic beverages is recognized at the point in time when the related rental event occurs.

#### **CONTRIBUTIONS**

Unconditional contributions are recognized when pledged and recorded as net assets without donor restrictions or net assets with donor restrictions, depending on the existence and/or nature of any donor-imposed restrictions. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Gifts of cash and other assets are reported with donor restricted support if they are received with donor stipulations that limit the use of the donated assets. When a restriction expires, that is, when a stipulated time restriction ends or a purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities and change in net assets as net assets released from donor restrictions.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **CONTRIBUTIONS (CONTINUED)**

Contributions of cash or other assets restricted to the acquisition of long-lived assets are recorded as donor restricted. In the absence of explicit donor stipulations otherwise, donor restrictions are considered to be met once the long-lived assets are placed-in-service and the related net assets with donor restrictions are reclassified to net assets without donor restrictions. Contributed long-lived assets are recorded at fair value when received.

#### USE OF ESTIMATES

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### CASH AND CASH EQUIVALENTS

WRHS considers all highly liquid investments available for current use with an original maturity of three months or less to be cash equivalents.

#### **INVENTORY**

Inventory is stated at the lower of cost or net realizable value, with cost being determined by the first-in first-out ("FIFO") method. WRHS capitalizes museum store inventory when purchased and expenses it when sold.

#### **INVESTMENTS**

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in net investment return under non-operating change in the statement of activities and change in net assets.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### PROPERTY AND EQUIPMENT

Property and equipment are stated at cost less accumulated depreciation. Expenditures for routine repairs and maintenance are expensed as incurred and expenditures for major renovations are capitalized. The cost of property and equipment retired or sold and the related accumulated depreciation are removed from the accounts and any related gain or loss is included in change in net assets in the accompanying statement of activities and change in net assets. WRHS has not capitalized the original value of land and museum buildings donated.

WRHS capitalizes property and equipment expenditures that exceed \$1,000. Depreciation is computed using the straight-line method over the estimated useful life of the assets as follows:

Building and land improvements 5 - 40 years Equipment, furniture and fixtures 3 - 20 years

WRHS reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. If the fair value is determined to be less than the carrying amount of the asset, an impairment loss is recognized for the difference. For the year ended June 30, 2023, management determined that no impairment losses exist.

#### **COLLECTIONS**

WRHS's collections of historically significant artifacts, art objects and other materials are held for education, research and public exhibition, and are not capitalized by WRHS. The cost of collection items purchased is recorded as an expense in the year acquired.

The Board of Directors considers staff recommendations regarding collection items to be deaccessioned and sold, which may occur because the items are duplicates or no longer meet the mission or purposes of WRHS. Net proceeds are used to acquire new collection items as well as provide for the direct care of existing collection items. Direct care of existing items includes restoration of collection items and other preservation activities, including environmental controls and general storage. Proceeds from deaccessioned collections are reflected in the statement of activities and change in net assets under non-operating change.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### BENEFICIAL INTERESTS IN TRUSTS

WRHS is the beneficiary of certain trusts administered by others. The trusts' assets are invested in debt and equity securities, and WRHS records its interests in these trusts at the fair value of the trust assets, unless facts and circumstances indicate that the fair value of the beneficial interest differs from the fair value of the underlying trust assets. Unless otherwise specified by the donor, trust distributions are recognized as income from perpetual trusts without donor restrictions in the statement of activities and change in net assets. Subsequent changes in the fair value of the beneficial interests in trusts' assets are recognized as non-operating activity in the statement of activities and change in net assets.

#### **CONTRACT LIABILITY**

Contract liability consists of rental fees and monies received for services yet to be performed.

#### **INCOME TAXES**

WRHS is tax-exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and applicable state laws. However, WRHS engages in activities subject to Federal income taxes that are considered unrelated to its exempt purpose. There is a net operating loss carry forward of \$794,681 to offset future income tax liabilities. The tax benefit of the net operating loss carryforward is offset by a valuation allowance. Accordingly, WRHS has not recorded a deferred tax benefit for the effect of the net operating loss carry forward. Net operating loss carry forwards begin to expire in the 2024 tax year.

WRHS accounts for uncertain tax provisions under FASB ASC 740, *Income Taxes*, which provides a framework for how entities should recognize, measure, present and disclose uncertain tax positions in their financial statements. WRHS may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such positions are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. WRHS does not have any uncertain tax positions as of June 30, 2023. During the year ended June 30, 2023, WRHS did not record any penalties or interest associated with uncertain tax positions. There are currently no examinations pending or in progress.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### CONCENTRATIONS OF CREDIT RISK

WRHS places its cash with regulated financial institutions. At times these balances may exceed federally insured limits.

WRHS invests in a professionally managed investment portfolio that contains common shares of publicly-traded companies, mutual funds, alternative investments, and money market funds. Such investments are exposed to various risks such as interest rate, market and credit. Due to the level of risk associated with such investments and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances and the amounts reported in the financial statements.

#### **CONTRIBUTED SERVICES**

WRHS receives donated services from unpaid volunteers who assist in program, fund-raising and special project initiatives. WRHS would recognize significant contributions of services received when those services (a) create or enhance nonfinancial assets, or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by the donation. WRHS did not recognize revenue from contributed services for the year ended June 30, 2023 as the recognition criteria above were not met.

#### **AUXILIARY ORGANIZATIONS**

Included in the assets of WRHS are the accounts of the following auxiliary organizations:

African American Archives Auxiliary Genealogical Committee Friends of Cleveland History Center Citizens of Hale Farm & Village

Donations to these organizations are made for the benefit of WRHS. The organizations remit to WRHS funds they have received to invest on their behalf. WRHS tracks the funds and earnings for each organization and will disburse the funds as requested by the organization to further the purposes of WRHS.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### FUNCTIONAL EXPENSES

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated are salaries and related costs and office expenses, which are allocated based on estimates of time and effort, occupancy and depreciation, which are allocated on a square footage basis, and liability insurance, which is allocated according to relative asset valuation.

#### ADVERTISING

Advertising costs are expensed when incurred.

#### **SUBSEQUENT EVENTS**

WRHS has evaluated subsequent events through December 21, 2023, the date these financial statements were available to be issued. Except as discussed below, there were no other material subsequent events that required recognition or disclosure in these financial statements.

A fire occurred in the library building on the Cleveland History Center campus on September 28, 2023, which resulted in considerable thermal, water, and smoke damage. As of December 21, 2023, WRHS is not aware of any permanent losses to collections that resulted from the fire. The library building is closed while a restoration company makes repairs to the building and a conservator cleans the collections. Restoration is expected to take approximately 18 months. WRHS believes that it has sufficient insurance to be fully indemnified against the losses, subject to an initial \$60,000 deductible.

WRHS entered into two leases in November 2023 to temporarily store collections and furnishings. The full cost of both these leases is being paid from insurance proceeds. Monthly payments on these leases total \$31,816 through May 2024 and \$29,316 between June 2024 and October 2024.

In October 2023, WRHS committed to an additional investment of \$250,000 in the GLAS funds SPC – PE fund. This commitment remains unfunded as of the date these financial statements were available to be issued.

#### NOTES TO FINANCIAL STATEMENTS

# FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 2 - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The following reflects WRHS's financial assets as of the statement of financial position date, reduced by amounts not available for general use because of internal designations or donor-imposed restrictions within one year of the statement of financial position date. Amounts not available include amounts set aside for long-term investing in the quasi-endowment that could be drawn upon if the governing board approves that action. However, amounts already appropriated from either the donor-restricted endowment or quasi-endowment for general expenditure within one year of the statement of financial position date have not been subtracted as unavailable.

Financial Assets at June 30, 2023		
Cash and cash equivalents	\$	4,509,752
Accounts receivable		3,837
Pledges receivable, net		1,271,905
Investments		16,686,844
Beneficial interests in trusts	_	5,938,243
Total Financial Assets	_	28,410,581
Less: amounts not available for general expenditure		
within one year, due to:		
Funds with donor restrictions		(1,816,591)
Funds with board designations		(903,648)
Reserve to fund gift annuity payments		(32,274)
Unappropriated by auxiliaries		(180,407)
Pledges receivable due in greater than one year		(52,875)
Investments held at community foundations		(48,302)
Endowments, less amounts appropriated		
within one year		(15,373,020)
Beneficial interests in trusts, less amounts receivable		
within one year	_	(5,567,047)
Total amounts not available for general expenditure		
within one year:		(23,974,164)
Financial Assets Available for General		
Expenditure Within One Year	\$	4,436,417

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 2 - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS (CONTINUED)

WRHS is substantially supported by restricted contributions. Because a donor's restriction requires resources to be used in a particular manner or in a future period, WRHS must maintain sufficient resources to meet those responsibilities to its donors. Thus, financial assets may not be available for general expenditure within one year. As part of WRHS's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, WRHS invests cash in excess of daily requirements in short-term investments. Occasionally, the board designates a portion of any operating surplus as a liquidity reserve. In the event of an unanticipated liquidity need, WRHS also could draw upon its available line of credit.

#### NOTE 3 - PLEDGES RECEIVABLE

Outstanding pledges were discounted to their present value assuming their respective terms, using a discount rate of 5%. The discounted pledges are scheduled to be collected as follows:

Gross receivables due in less than one year	\$ 1,305,089
Gross receivables due in one to five years	52,875
Less allowance for uncollectible pledges	(76,700)
Less present value discount	(9,359)

# Pledges Receivable, Net

\$ 1,271,905

As of June 30, 2023, 60% of gross outstanding pledges are due from one donor and 10% of operating revenues were contributed by this donor.

#### **NOTE 4 - FAIR VALUE MEASUREMENTS**

GAAP requires disclosure of a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into the following three broad categories:

Level 1 - Quoted unadjusted prices for identical instruments in active markets to which WRHS has access at the date of measurement.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 4 - FAIR VALUE MEASUREMENTS (CONTINUED)

Level 2 - Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which all significant inputs and significant value drivers are observable in active markets. Level 2 inputs are those in markets for which there are few transactions, the prices are not current, little public information exists, or in instances where prices vary substantially over time or among brokered market makers.

Level 3 - Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used by WRHS are intended to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used during the year ended June 30, 2023.

Equity mutual funds – equity mutual funds invest primarily in common stock of domestic and international corporations in a variety of industries. Quoted prices in active markets are used to value the equity mutual funds and therefore they are classified as Level 1.

Fixed income mutual funds – fixed income mutual funds are invested in a variety of instruments including U.S. Treasuries, mortgage-backed securities, and corporate bonds of both domestic and international corporations. Quoted prices in active markets are used to value the fixed income mutual funds and therefore they are classified as Level 1.

Stable value – money market funds are invested primarily in government obligations and have an established value of \$1.00 per share and therefore they are classified as Level 1.

Beneficial interests in trusts – the fair values of the underlying assets are used to determine the fair value, based on WRHS's proportionate beneficial interest in the investment pool.

Gift annuity obligations – valued by estimating the future cash payout requirements based on actuarial assumptions on the annuitants' lives, net of a discount applied to the obligation using a discount rate of 5.0%.

# NOTES TO FINANCIAL STATEMENTS

# FOR THE YEAR ENDED JUNE 30, 2023

# NOTE 4 - FAIR VALUE MEASUREMENTS (CONTINUED)

Financial assets consisted of the following at June 30, 2023:

	Level 1	Level 2	Level 3	Total
Assets Measured at Fair Value:				
Mutual Funds:				
Equity	\$ 9,860,258	\$	\$	\$ 9,860,258
Fixed income	3,478,511			3,478,511
Alternative	1,102,553			1,102,553
Stable value	342,237			342,237
	14,783,559			14,783,559
Beneficial interests in trusts			5,938,243	5,938,243
<b>Total Assets Measured at</b>				
Fair Value	<u>\$ 14,783,559</u>	\$	<u>\$ 5,938,243</u>	\$ 20,721,802
		Redemption		
	Unfunded	Notice	Redemption	Net Asset
	Commitments	Period	Frequency	Value
Assets Measured at Net				
Asset Value:				
GLASfunds SPC – Hedge	None	60 days	Quarterly	\$ 1,756,795
GLASfunds SPC – PE	\$ 425,000	60 days	Quarterly	73,336
Hatteras Institutional Fund Pooled investments held at	None	45 days	Quarterly	24,852
community foundations	None	(A)	(A)	48,302
Total Assets Measured at Net Asset Value				\$ 1,903,285
Total Assets Measured at Fair Value and Net Asset Value				<u>\$ 22,625,087</u>

<sup>(</sup>A) – WRHS's board of directors can request distributions of principal from these funds; however, the amount and frequency of any such distributions is subject to approval by the related community foundation board of trustees.

Liabilities measured at fair value consisted of the following at June 30, 2023:

	Level 1	Le	vel 2	I	Level 3	Total
Liabilities Measured at						
Fair Value:						
Gift Annuity Obligations	\$	\$		\$	32,274	\$ 32,274

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 4 - FAIR VALUE MEASUREMENTS (CONTINUED)

Certain alternative investments are measured using net asset per share as a practical expedient which is permitted under GAAP. The significant investment strategy of the investee of these alternative investments is to provide capital appreciation consistent with the return characteristics of alternative investment portfolios in larger endowments, and to provide capital appreciation with less volatility than that of the equity markets.

#### NOTE 5 - PROPERTY AND EQUIPMENT

At June 30, 2023, property and equipment consisted of the following:

Land	\$ 1,620,155
Building and land improvements	32,288,521
Equipment, furniture and fixtures	1,354,091
Construction in progress	58,043
	35,320,810
Less: accumulated depreciation	(20,573,682)
Total	<u>\$ 14,747,128</u>

Construction in progress consists of renovation projects at the Cleveland History Center. These projects are scheduled to be completed during the fiscal year ended June 30, 2024. Construction in progress has not been placed in service as of June 30, 2023 and is not currently being depreciated.

#### NOTE 6 - BOARD DESIGNATED NET ASSETS

WRHS has board designated net assets, included in without donor restrictions on the accompanying statement of activities and change in net assets, for the following purposes as of June 30, 2023:

Quasi-endowment	\$ 918,656
Various projects	903,648
Reserve to pay gift annuity obligations	23,797
Total	\$ 1,846,101

# NOTES TO FINANCIAL STATEMENTS

# FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 7 - NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes or periods as of June 30, 2023:

Projects with donor purpose restrictions	\$	2,354,149
Unappropriated from auxiliaries		180,407
Held by external trustees in perpetuity with payments		
made to WRHS from investment earnings		5,938,243
Donor-restricted endowments:		
Original donor-restricted endowments and		
amounts to be retained as principal		8,256,497
Portion subject to appropriation under UPMIFA		3,265,669
Term endowments subject to purpose and		
period restrictions		3,741,166
Total	<u>\$</u>	23,736,131

#### NOTE 8 - NET ASSETS RELEASED FROM DONOR RESTRICTIONS

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by the occurrence of the passage of time or other events specified by donors as follows for the year ended June 30, 2023:

Total	<u>\$</u>	2,779,723
Appropriations from donor restricted endowments		817,320
Appropriations from auxiliaries		37,219
Passage of time restrictions		198,587
Satisfaction of donor purpose restrictions	\$	1,726,597

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### **NOTE 9 - ENDOWMENTS**

WRHS's endowment consists of 30 individual funds established for a variety of purposes, including both donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. Net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

#### INTERPRETATION OF RELEVANT LAW

WRHS is subject to the State of Ohio's enacted version of the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"), and thus classifies amounts in its donor-restricted endowment funds as net assets with donor restrictions until the Board of Directors appropriates such amounts for expenditure and any other purpose restrictions have been met. WRHS has interpreted UPMIFA as not requiring the maintenance of purchasing power of the original gift amount contributed to the endowment fund, unless a donor stipulates the contrary. As a result of this interpretation, when reviewing its donor-restricted endowment funds, WRHS considers a fund to be underwater when the fair value of the fund is less than the sum of (a) the original value of initial and subsequent gift amounts donated to the fund and (b) any accumulations to the fund that are required to be maintained in perpetuity in accordance with the direction of the applicable donor gift instrument. WRHS has interpreted UPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law.

In accordance with UPMIFA, WRHS considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of WRHS and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and appreciation of investments
- (6) Other resources of WRHS
- (7) Investment policies of WRHS

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### **NOTE 9 - ENDOWMENTS (CONTINUED)**

#### FUNDS WITH DEFICIENCIES

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires WRHS to retain as a fund of perpetual duration. Deficiencies of this nature exist in two donor-restricted endowment funds, which together have an original value of \$510,158, a current fair value of \$490,952, and a deficiency of \$19,206 as of June 30, 2023. These deficiencies resulted from unfavorable market fluctuations during the year ended June 30, 2022, and continued appropriation for certain programs that was deemed prudent by WRHS. WRHS does not modify its spending policy for underwater funds.

#### RETURN OBJECTIVES AND RISK PARAMETERS

WRHS has adopted investment and spending policies for endowment assets that attempt to provide funds for various operating and maintenance expenses while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that WRHS must hold in perpetuity or for a donor-specified period as well as board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that over time will average the level of the approved endowment spending rate plus inflation. Actual returns in any given year may vary from this targeted growth.

#### STRATEGIES EMPLOYED FOR ACHIEVING OBJECTIVES

In order to maintain long-term purchasing power, WRHS relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). WRHS targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term objectives within prudent risk constraints.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

### **NOTE 9 - ENDOWMENTS (CONTINUED)**

#### SPENDING POLICY AND HOW INVESTMENT OBJECTIVES RELATE TO SPENDING POLICY

WRHS has a policy of appropriating for expenditure each year 5% from the endowment, calculated on the basis of market values that are determined at least quarterly and averaged over a period of three years immediately preceding the year in which the appropriation for expenditure was made.

Changes in Endowment Net Assets for the fiscal year ended June 30, 2023 are as follows:

	Without	With	
	Donor	Donor	
	Restrictions	Restrictions	Total
<b>Endowment Net Assets</b> – June 30, 2022	\$ 829,170	\$ 14,597,981	\$ 15,427,151
Contributions	50,000		50,000
Net investment gain	86,058	1,482,671	1,568,729
Appropriation of endowment assets			
for expenditure	(46,572)	(817,320)	(863,892)
<b>Endowment Net Assets</b> – June 30, 2023	<u>\$ 918,656</u>	\$ 15,263,332	<u>\$ 16,181,988</u>

#### NOTE 10 - LINE OF CREDIT

WRHS maintains a revolving line of credit with a commercial bank. The line of credit has a maximum allowed borrowing of \$2,500,000. Interest is charged, based on the outstanding balance, at the Daily Bloomberg Short-Term Bank Yield Index ("BSBY") Rate plus 150 basis points, with minimum interest of 150 basis points. The interest rate was approximately 6.67% at June 30, 2023.

The line of credit has an expiration date of July 15, 2024 and is secured by endowment assets without donor restrictions and a first mortgage on property owned by WRHS.

#### NOTES TO FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2023

#### NOTE 11 - FEDERAL CORONAVIRUS PANDEMIC FUNDING

WRHS received pandemic funding during the year ended June 30, 2023 as follows:

Employee Retention Credits ("ERC") recorded when received

American Rescue Plan Act ("ARPA") passed through
The Ohio Dept. of Development for the Ohio Arts
Pandemic Economic Relief Program

477,832

**Total** <u>\$ 942,045</u>

#### NOTE 12 - EMPLOYEE BENEFIT PLAN

WRHS maintains a defined contribution salary deferred 403(b) plan (the "Plan") covering eligible employees. Under the Plan, WRHS may match 100% of employee salary deferrals up to 3% and matches 50% of employee salary deferrals over 3% up to a maximum of 5%. The match is discretionary on an annual basis based on budgetary considerations by management. Matching contributions during the year ended June 30, 2023 were \$58,327.

#### NOTE 13 - BENEFICIAL INTERESTS IN ASSETS HELD BY OTHERS

WRHS is the beneficial recipient of funds held at two public foundations. In accordance with GAAP, WRHS cannot record its beneficial interest in the principal amounts because distributions from these funds are subject to the respective foundations' variance power to direct fund distributions to other beneficiaries.

In May 2011, the Frederick C. and Kathleen S. Crawford Fund (the "Crawford Fund") was established at the Cleveland Foundation. The market value of the Crawford Fund was \$18,394,443 as of June 30, 2023. The Cleveland Foundation's grant award from the Crawford Fund was \$810,045 for the calendar year ending December 31, 2023. This award is recorded in gifts, grants and project support with donor restrictions in the statement of activities and change in net assets until the donor-imposed restrictions are met by actions of WRHS and/or the passage of time. At that time, these amounts are reclassified, through net assets released from donor restrictions to net assets without donor restrictions in the statement of activities and change in net assets.

The late Ambassador Holsey Gates Handyside established funds at The Cleveland Foundation that are intended to assist in maintaining the property and operations of the historic Holsey Gates Handyside residence in Bedford, Ohio and other historic preservation activities of WRHS. The market value of the funds was \$9,330,062 as of June 30, 2023. Terms of the fund permit The Cleveland Foundation to expend principal from the fund.

The market value of other community funds established for the benefit of WRHS was \$1,295,395 as of June 30, 2023.

# NOTES TO FINANCIAL STATEMENTS

# FOR THE YEAR ENDED JUNE 30, 2023

# NOTE 14 - CONTRIBUTIONS SUBJECT TO CONDITIONS

At June 30, 2023, donors have made funding commitments that are subject to conditions that WRHS must fulfill in order to be eligible to recognize revenue. These amounts are not recorded until such time as the conditions under the respective agreement have been substantially met. The commitments are as follows:

	Amount
Purpose of Commitment	Committed
Capital improvements	\$ 516,334
Educational programming	184,900