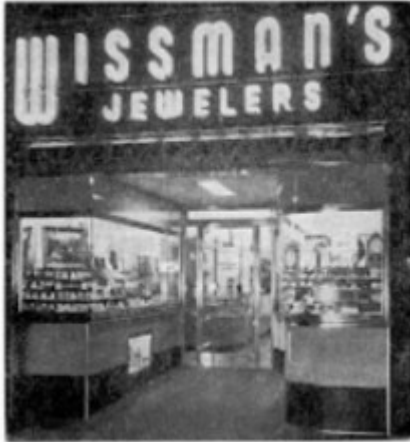




Agudath  
B'nai  
Israel  
Synagogue  
Lorain, Ohio

# WISSMAN'S JEWELRY



Ray and Peg Wissman moved to Lorain in 1945. They opened a jewelry store on Broadway, next to the Palace Theater.

Ray ran the store, while Peg managed the office. They were friendly with the other jewelers, like the Sobels, the Harts, and the Givners. Their daughter Marilyn remembers fondly going to the store after school with her best friend Ruth Levin.

Barbara Payne also remembers the jewelry store run by her Uncle Ray and Aunt Peg, recalling that it was right next to the peanut shop next to the Palace. She also remembers that her father worked at Cane Surplus, run by Herb Cane, though he lived in Cleveland.

Wissman's Jewelry Store was successful for many years but became another casualty of the downsizing of the steel mill.

*Submitted by Peggy Morgenstern and Barbara Payne*

Merry Christmas ahead



It's looks like it's going to be the happiest holiday ever—filled with the pleasure that only the Yuletide season can bring... a deep down glad spirit, warm and loving hours. May you enjoy this Christmas with unlimited good health and good cheer.

**WISSMAN'S JEWELERS**

613 Broadway Lorain, Ohio

The above Christmas ad appeared in the Lorain Journal on December 24, 1953. Dan Brady writes more about this and other Christmas ads on his blog, [Brady's Bunch of Lorain Nostalgia](#).

Do Your Christmas Shopping Early and Receive This Wonderful Gift Without Cost at WISSMAN'S

**OL' LANKY LONG**

**45 INCHES TALL**

THE UNBREAKABLE RAG DOLL!

Pointed felt hat! Big bow! Big collar! Trimmed play suit with hammered brass buttons!

Here's the doll you'll really fall in love with! You can dance with Ol' Lanky Long! Throw him! Drop him! Toss him! He's really unbreakable! And endless fun!

MADE TO SELL FOR \$5.95

YOURS ABSOLUTELY FREE with any purchase of 19.95 or over.

**WISSMAN'S JEWELERS**

613 Broadway Lorain

MY DANCING PARTNER!

Elastic bands — for dancing!

45" TALL



Ol' Lanky Long appeared in this ad in the Lorain Journal on November 4, 1954, giving Lorain residents plenty of time to do their Christmas shopping. Dan Brady writes much more about Ol' Lanky Long on his blog, [Brady's Bunch of Lorain Nostalgia](#).